

Privacy Policy of fioredilanga.it

Welcome to the privacy policy of fioredilanga.it. This policy will help you understand what data we collect, why we collect it, and what your rights are.

Last modified: August 1, 2025

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Data Controller

Fiore di Langa srl - Via Giuseppe Garibaldi, 30-32, 12065 Monforte d'Alba CN

Owner's email address: info@fioredilanga.it

Type of Data We Collect

Among the Personal Data collected by this Application, either independently or through third parties, there are:

- Usage data
- Email Tracking Tools
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Complete details on each type of Personal Data collected are provided in the dedicated sections of this privacy policy or through specific information texts displayed before the Data is collected.

Personal Data may be freely provided by the User or, in the case of Usage Data, collected automatically when using this Application.

Unless otherwise specified, all Data requested by this Application is mandatory. If the User refuses to provide such Data, it may be impossible for this Application to provide the Service. In cases where this Application indicates some Data as optional, Users are free to refrain from providing such Data, without this having any consequence on the availability or operation of the Service.

Users who have doubts about which data are mandatory are encouraged to contact the Owner.

Any use of Cookies - or other tracking tools - by this Application or by the owners of third-party services used by this Application is intended to provide the Service requested by the User, in addition to the other purposes described in this document and in the Cookie Policy.

The User assumes responsibility for the Personal Data of third parties obtained, published, or shared through this Application.

Method and place of processing of the collected data

Treatment methods

The Data Controller takes appropriate security measures to prevent unauthorized access, disclosure, modification, or destruction of Personal Data.

Processing is carried out using computer and/or electronic means, following organizational methods and procedures strictly related to the purposes indicated. In addition to the Data Controller, in some cases, other parties involved in the operation of this Application (administrative, sales, marketing, legal, and system administrators) or external parties (such as third-party technical service providers, mail carriers, hosting providers, IT companies, and communications agencies) may have access to the Data, also appointed, if necessary, as Data Processors by the Data Controller. The updated list of Data Processors may be requested from the Data Controller at any time.

Place

The Data is processed at the Data Controller's operating offices and in any other locations where the parties involved in the processing are located. For further information, please contact the Data Controller.

The User's Personal Data may be transferred to a country other than their own. For further information on the place of processing, the User can refer to the section containing details on the processing of Personal Data.

Retention period

Unless otherwise indicated in this document, Personal Data is processed and stored for the time required by the purpose for which it was collected and may be stored for a longer period due to any legal obligations or on the basis of the Users' consent.

Purpose of the Processing of Collected Data

User Data is collected to allow the Owner to provide its Service, comply with legal obligations, respond to requests or enforcement actions, protect its rights and interests (or those of Users or third parties), identify any malicious or fraudulent activity, as well as for the following purposes:

- Viewing content from external platforms
- Contact the User

Details on the processing of personal data

Contact the User



Contact form

Personal Data processed: Usage Data +1

Viewing content from external platforms

This type of service allows you to view content hosted on external platforms directly from the pages of this Application and interact with them. These services are often called widgets, which are small elements inserted into a website or application. They provide specific information or perform a specific function and often allow interaction with the user.

This type of service may still collect web traffic data relating to the pages where the service is installed, even when users do not use it.



Google Fonts

Company: Google LLC

Place of processing: United States

Personal Data processed: Usage Data +1



Google Maps Widget

Company: Google LLC

Place of processing: United States

Personal Data processed: Usage Data +1

Cookie Policy

This Application uses Tracking Tools. To learn more, Users can consult the [Cookie Policy](#).

Further information for users in the European Union

Legal basis for processing

The Data Controller processes Personal Data relating to the User if one of the following conditions applies:

- The User has given consent for one or more specific purposes. Processing is
- necessary for the performance of a contract with the User and/or for the implementation of pre-contractual measures; processing is
- necessary for compliance with a legal obligation to which the Data Controller is subject; processing is
- necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Data Controller; processing is necessary
- for the pursuit of the legitimate interests pursued by the Data Controller or by third parties.

However, it is always possible to ask the Data Controller to clarify the specific legal basis for each processing and, in particular, to specify whether the processing is based on the law, provided for by a contract, or necessary to conclude a contract.

Learn more about retention time

Unless otherwise indicated in this document, Personal Data is processed and stored for the time required by the purpose for which it was collected and may be stored for a longer period due to any legal obligations or on the basis of the Users' consent.

Therefore:

- Personal Data collected for purposes related to the performance of a contract between the Owner and the User will be retained until such contract has been fully performed.
- Personal Data collected for purposes related to the Data Controller's legitimate interest will be retained until such interest is fulfilled. Users may obtain further information regarding the legitimate interest pursued by the Data Controller in the relevant sections of this document or by contacting the Data Controller.

When processing is based on the User's consent, the Data Controller may retain the Personal Data for a longer period until such consent is revoked. Furthermore, the Data Controller may be required to retain Personal Data for a longer period to comply with a legal obligation or by order of an authority.

At the end of the retention period, the Personal Data will be deleted. Therefore, upon expiration of this period, the right to access, erasure, rectification, and the right to data portability can no longer be exercised.

User rights under the General Data Protection Regulation (GDPR)

Users may exercise certain rights with reference to the Data processed by the Data Controller.

In particular, within the limits established by law, the User has the right to:

- **withdraw consent at any time.** The User may withdraw previously expressed consent to the processing of their Personal Data. **object to the processing of their Data.**
- The User may object to the processing of their Data when it occurs pursuant to a legal basis other than consent. **access their Data.** The User has the right to obtain information on the Data processed
- by the Data Controller, on certain aspects of the processing, and to receive a copy of the processed Data. **verify and request rectification.** The User can verify the accuracy of their Data and request its
- updating or correction. **obtain restriction of processing.** The User may request restriction of the processing of their Data. In this case, the Data Controller will not
- process the Data for any purpose other than its storage. **obtain the deletion or removal of their Personal Data.** The User may request the deletion of their Data by the Data Controller. **receive their Data or have it transferred to another**
- **controller.** The User has the right to receive his/her Data in a structured, commonly used and machine-readable format and, where technically feasible, to obtain its
- transfer to another controller without hindrance.

- **File a complaint.** The User may file a complaint with the competent data protection supervisory authority or take legal action.

Users have the right to obtain information regarding the legal basis for the transfer of Data abroad, including to any international organization governed by international law or consisting of two or more countries, such as the UN, as well as regarding the security measures adopted by the Owner to protect their Data.

Details on the right to object

When Personal Data is processed in the public interest, in the exercise of official authority vested in the Data Controller, or to pursue a legitimate interest of the Data Controller, Users have the right to object to the processing for reasons related to their particular situation.

Users are informed that, if their Data is processed for direct marketing purposes, they can object to the processing at any time, free of charge and without providing any justification. If Users object to the processing for direct marketing purposes, their Personal Data will no longer be processed for such purposes. To learn whether the Data Controller processes Data for direct marketing purposes, Users can refer to the relevant sections of this document.

How to exercise your rights

Any requests to exercise the User's rights may be directed to the Data Controller using the contact details provided in this document. The request is free of charge and the Data Controller will respond as soon as possible, in any case within one month, providing the User with all the information required by law. Any corrections, deletions, or limitations to processing will be communicated by the Data Controller to each recipient, if any, to whom the Personal Data has been disclosed, unless this proves impossible or involves a disproportionate effort. The Data Controller will inform the User of these recipients upon request.

Further information on treatment

Defense in court

The User's Personal Data may be used by the Data Controller in court or in the preparatory stages leading to possible legal action for the defense against abuse in the use of this Application or related Services by the User.
The User declares to be aware that the Data Controller may be required to disclose the Data by order of public authorities.

Specific information

Upon the User's request, in addition to the information contained in this privacy policy, this Application may provide the User with additional and contextual information regarding specific Services, or the collection and processing of Personal Data.

System logs and maintenance

For operational and maintenance purposes, this Application and any third-party services it uses may collect system logs, which are files that record interactions and may also contain Personal Data, such as the User's IP address.

Information not contained in this policy

Further information regarding the processing of Personal Data may be requested from the Data Controller at any time using the contact details.

Changes to this privacy policy

The Data Controller reserves the right to make changes to this privacy policy at any time by notifying Users on this page and, if possible, on this Application and, where technically and legally feasible, by sending a notification to Users via one of the contact details available to the Data Controller. Therefore, please check this page frequently, referring to the date of the last modification indicated at the bottom.

If the changes affect processing whose legal basis is consent, the Data Controller will collect the User's consent again, if necessary.

Definitions and legal references

Personal Data (or Data)

Personal data is any information that, directly or indirectly, even in connection with any other information, including a personal identification number, makes a natural person identified or identifiable.

Usage Data

This information is collected automatically through this Application (including third-party applications integrated into this Application), including: the IP addresses or domain names of the computers used by the User who connects to this Application, the URI (Uniform Resource Identifier) addresses, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numerical code indicating the status of the response from the server (successful, error, etc.), the country of origin, the characteristics of the browser and operating system used by the visitor, the various temporal connotations of the visit (for example, the time spent on each page) and the details relating to the path followed within the Application, with particular reference to the sequence of pages visited, the parameters relating to the operating system and the IT environment of the User.

User

The individual who uses this Application who, unless otherwise specified, coincides with the Data Subject.

Interested

The natural person to whom the Personal Data refers.

Data Controller (or Controller)

The natural person, legal person, public administration or any other entity that processes personal data on behalf of the Data Controller, as set out in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency, or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data and the tools used, including the security measures relating to the operation and use of this Application. The Data Controller, unless otherwise specified, is the owner of this Application.

This Application

The hardware or software tool by which the Personal Data of Users is collected and processed.

Service

The Service provided by this Application as defined in the relevant terms (if any) on this site/application.

European Union (or EU)

Unless otherwise specified, any reference to the European Union contained in this document shall be deemed to extend to all current member states of the European Union and the European Economic Area.

Cookie

Cookies are Tracking Tools that consist of small portions of data stored within the User's browser.

Tracking Tool

By Tracking Tool we mean any technology—e.g., cookies, unique identifiers, web beacons, embedded scripts, e-tags, and fingerprinting—that allows Users to be tracked, for example by collecting or storing information on the User's device.

Legal references

Unless otherwise specified, this privacy policy applies exclusively to this Application.

How can we help?

What you can do

Your data

- [Ask us to know and access the information we have about you](#)
- [Ask us to correct the information we have about you](#)
- [Ask us to exercise the right to be forgotten \(by deleting the information we have about you\)](#)
- [Ask us to transfer your data to another service](#)

In case of problems

While we strive to create a positive user experience, we know that occasionally problems may arise between us and our users.

If so, please do not hesitate to contact us.

[Contact us](#)

Footer

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Downloadable documents

- [Privacy Policy](#)
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